

Downtown Whitewater, Inc.
Board Meeting Agenda
February 22, 2012 8:00 am
Whitewater Municipal Building
2nd Floor, Cravath Lakefront Conference Room
312 W. Whitewater Street
Whitewater, Wisconsin 53190

Board Members Present:

Board Members Absent:

- Approval of Agenda
- Approval of Minutes for January 10, 2012 Minutes
- 501 C 3 discussion with Attorney Melissa Scholz and her colleague Jessica Harrison (8:00 am to 9:00 am)
- President's Report (Hale)
 - Fundraising Update
 - Whitewater Community Foundation Update
- Treasures Report (Kachel)
 - Approval to use interest earned on East Gate Certificate of Deposit for Cravath Lakefront electrical donation
 - (since opening of account 10/27/2007 was \$2,365.31 thru 1/27/2012)
- Memorandum of Understanding (Brunner)
- Website Maintenance and Development Update (Telfer)
- Possible Bylaw Changes (Financial & Community Members-at-Large Positions) (Brodnicki)
- Downtown Whitewater, Inc. Donation Policy (Brodnicki)
- Executive Director Report (Brodnicki)
 - Wisconsin State Awards Update
 - DTWW Annual Awards Reception Update
 - 2011 Annual Report Update
- Committee Reports
 - Design (Saalsaa)
 - Organization (Brodnicki)
 - Economic Restructuring (Kachel)
 - Promotion (Brodnicki)
- Future Agenda Items
- Adjourn Board Meeting

Next DTWW board meeting is March 28, 2012 8:00 am @ 312 W. Whitewater Street